

Class of 1974 Giving History

Lifetime Giving: \$168,681,829
 Cayuga Society: 69

Fiscal Year	Total Gifts	Donors	Total Mailable	Avg. \$/Donor	Tower Club \$10K+	Cornell Giving Partners 3	Cornell Giving Partners 2	Cornell Giving Partners 1	
1989	\$422,138	1,018		\$415	N/A				15th Reunion
1990	\$155,400	616		\$252	N/A				
1991	\$151,360	572		\$265	19				
1992	\$233,198	630		\$370	17				
1993	\$224,780	596		\$377	26				
1994	\$1,280,688	1,059		\$1,209	56				20th Reunion
1995	\$501,891	655		\$766	30				
1996	\$394,604	658		\$600	32				
1997	\$581,231	616		\$944	31				
1998	\$729,517	646	2,669	\$1,129	25				
1999	\$8,760,723	1,080	2,695	\$8,112	67				25th Reunion
2000	\$1,439,066	816	2,855	\$1,764	46				
2001	\$1,266,503	775	2,704	\$1,634	55				
2002	\$914,341	768	2,659	\$1,191	51				
2003	\$785,274	814	2,636	\$965	62				
2004	\$5,613,854	1,064	2,635	\$5,276	114				30th Reunion
2005	\$1,562,206	763	2,812	\$2,047	79				
2006	\$1,765,971	717	2,646	\$2,463	82				
2007	\$1,355,822	682	2,612	\$1,988	86				
2008	\$2,676,741	724	2,610	\$3,697	88				
2009	\$10,055,859	844	2,557	\$11,915	98				35th Reunion
2010	\$3,073,499	644	2,573	\$4,773	80				
2011	\$3,224,067	654	2,576	\$4,930	75				
2012	\$4,558,777	646	2,541	\$7,057	83				
2013	\$3,275,995	615	2,490	\$5,327	89				
2014	\$9,574,400	703	2,425	\$13,619	115				40th Reunion
2015	\$4,809,254	644	2,505	\$7,468	86				
2016	\$2,635,197	604	2,819	\$4,363	90				
2017	\$3,595,138	637	2,651	\$5,644	80				
2018	\$2,761,411	639	2,636	\$4,321	86				
2019	\$6,543,013	740	2,622	\$8,842	74	19	19	69	45th Reunion
2020	\$2,718,381	589	2,592	\$4,615	49	24	19	50	
2021	\$19,948,248	624	2,721	\$31,968	50	28	22	71	
2022	\$17,431,943	618	2,520	\$28,207	54	27	22	65	
2023	\$6,180,726	610	2,477	\$10,132	51	31	19	65	50th Reunion

50th Reunion Campaign Comparisons

Class of	Dollars	Donors	New Donors	Avg. \$/Donor	Tower Club	%Participation	Cayuga
1946	\$509,965	330		\$1,545	21		
1947	\$3,207,335	345	27	\$9,297	62	38%	50
1948	\$11,700,776	592	135	\$19,765	54	49%	58
1949	\$3,007,704	628	139	\$4,789	76	51%	49
1950	\$16,113,245	683	144	\$23,592	84	48%	61
1951	\$13,053,676	595	62	\$21,939	97	53%	73
1952	\$14,695,438	651	116	\$22,574	92	57%	90
1953	\$11,811,692	628	90	\$18,808	86	52%	86
1954	\$1,775,453	595	48	\$2,984	65	48%	68
1955	\$37,377,168	637	72	\$58,677	76	54%	56
1956	\$17,198,242	512	61	\$33,590	83	47%	68
1957	\$12,951,988	609	76	\$21,268	102	49%	74
1958	\$5,965,640	563	82	\$10,596	56	46%	72
1959	\$63,284,923	539	35	\$117,412	69	43%	71
1960	\$16,304,588	579	66	\$28,160	86	46%	62
1961	\$24,368,991	535	42	\$45,550	81	41%	73
1962	\$19,295,993	503	53	\$38,362	67	40%	52
1963	\$4,756,704	460	42	\$10,341	78	36%	61
1964	\$16,385,218	517	47	\$31,693	68	35%	48
1965	\$12,180,316	556	53	\$21,907	109	35%	81
1966	\$15,258,216	464	48	\$32,884	73	24%	63
1967	\$6,534,988	509	59	\$12,839	71	26%	48
1968	\$7,222,298	505	50	\$14,302	71	28%	59
1969	\$11,076,372	629		\$17,609	66	31%	71
1970	\$9,138,268	411	30	\$22,234	36	24%	59
1971	\$18,977,557	592	77	\$32,057	53	28%	80
1972	\$33,307,575	616	80	\$54,071	53	30%	68
1973	\$32,478,498	639	77	\$50,827	80	30%	76

50th Reunion Record Holders

Dollars: \$63,284,923 Class of 1959
 Donors: 683 Class of 1950
 Tower Club Members: 109 Class of 1965