

Class of 1969 Giving History

Lifetime Giving: \$141,459,713
 Cayuga Society: 90

Fiscal Year	Total Gifts	Donors	Total Mailable	Avg. \$/Donor	Tower Club \$10K+	Cornell Giving Partners 3	Cornell Giving Partners 2	Cornell Giving Partners 1	
1989	\$525,788	765		\$687	N/A				20th Reunion
1990	\$231,461	615		\$376	N/A				
1991	\$264,541	554		\$478	N/A				
1992	\$262,317	591		\$444	33				
1993	\$306,017	569		\$538	37				
1994	\$1,331,102	734		\$1,813	56				25th Reunion
1995	\$532,557	556		\$958	42				
1996	\$612,680	595		\$1,030	37				
1997	\$626,524	553		\$1,133	32				
1998	\$810,586	559	2,043	\$1,450	34				
1999	\$3,844,567	841	2,048	\$4,571	49				30th Reunion
2000	\$1,663,495	666	2,246	\$2,498	41				
2001	\$1,770,939	610	2,014	\$2,903	36				
2002	\$1,769,058	622	2,003	\$2,844	50				
2003	\$2,278,128	630	2,046	\$3,616	46				
2004	\$5,056,527	802	2,046	\$6,305	65				35th Reunion
2005	\$3,061,297	627	2,156	\$4,882	56				
2006	\$4,314,734	575	2,009	\$7,504	52				
2007	\$2,682,022	595	1,993	\$4,508	47				
2008	\$2,771,609	603	1,998	\$4,596	57				
2009	\$7,409,971	744	1,961	\$9,960	69				40th Reunion
2010	\$1,884,566	568	1,976	\$3,318	51				
2011	\$3,155,414	566	1,978	\$5,575	54				
2012	\$2,346,931	533	1,969	\$4,403	53				
2013	\$3,228,724	560	1,933	\$5,766	58				
2014	\$7,462,493	597	1,889	\$12,500	70				45th Reunion
2015	\$4,126,606	583	1,933	\$7,078	64				
2016	\$4,669,294	556	2,161	\$8,398	61				
2017	\$4,192,755	556	2,063	\$7,541	54				
2018	\$2,470,790	571	2,047	\$4,327	33				
2019	\$11,076,372	629	2,034	\$17,609	66	28	15	72	50th Reunion
2020	\$8,955,150	514	1,976	\$17,422	39	28	10	53	
2021	\$2,787,577	560	2,101	\$4,978	40	56	13	56	
2022	\$12,794,770	555	1,923	\$21,914	50	17	20	63	
2023	\$3,100,494	541	1,887	\$21,914	50	23	13	66	

55th Reunion Campaign Comparisons

Class of	Dollars	Donors	New Donors	Avg. \$/Donor	Tower Club	%Participation	Cayuga
1940	\$255,545	294		\$869	23		
1941	\$972,268	262		\$3,711	25		
1942	\$1,833,500	311	13	\$5,895	33		31
1943	\$1,154,958	374	42	\$3,088	34		40
1944	\$2,440,732	368	49	\$6,632	32		40
1945	\$3,154,905	327	44	\$9,648	31		44
1946	\$607,909	286	29	\$2,126	19		24
1947	\$1,795,789	295	19	\$6,087	30		63
1948	\$2,360,543	432	37	\$5,464	39		71
1949	\$1,641,745	473	22	\$3,471	42		60
1950	\$9,603,675	497	21	\$19,323	63	43%	72
1951	\$6,620,142	469	18	\$14,115	71	50%	91
1952	\$5,139,835	519	29	\$9,903	90	50%	109
1953	\$22,511,634	528	33	\$42,636	70	49%	93
1954	\$3,189,150	545	53	\$5,852	51	47%	86
1955	\$7,241,938	512	27	\$14,144	49	45%	79
1956	\$25,602,944	419	17	\$61,105	73	41%	90
1957	\$9,220,169	441	12	\$20,907	63	39%	92
1958	\$13,817,568	426	16	\$32,436	64	37%	94
1959	\$11,198,271	459	23	\$24,397	66	40%	78
1960	\$64,838,474	467	22	\$138,840	81	39%	74
1961	\$26,442,597	436	16	\$60,648	67	33%	79
1962	\$37,184,168	423	28	\$87,906	55	31%	57
1963	\$6,930,782	395	31	\$17,546	63	28%	65
1964	\$16,871,654	441		\$38,258	51	28%	46
1965	\$19,183,953	414	21	\$46,338	75	25%	88
1966	\$18,518,620	450	35	\$41,152	54	27%	64
1967	\$4,539,038	447	37	\$10,154	43	29%	51
1968	\$5,972,554	458	49	\$13,041	51	30%	90

55th Reunion Record Holders

Dollars: \$64,838,474 Class of 1960
Donors: 545 Class of 1954
Tower Club: 90 Class of 1952